

AFTER THE SHOW...

Have you ever wondered what happens to a family when a painting that has been a family heirloom for three generations is pronounced a fake on Antiques road show?

Or what goes through the mind of a politician after being humiliated by Paxman on Newsnight? And what do a family say to each other as they struggle back up the motorway in their dilapidated G reg. Capri after Dad just blew their chances of winning a new Golf on Family Fortunes?

'After the show' would be an opportunity to explore this world through a series of short creative pieces that would run immediately after the relative show and later gathered together for a one off show. The format of these pieces should vary from neat well-crafted two-minute dramas to creative fly-on-the-wall documentaries, their length and format varying accordingly. So we could follow the couple as they try to sell the house after 'Changing rooms' has paid a visit or see what one of the designers goes home to after a knackered three days.

The commissioning of these pieces could either be direct to new up and coming directors and writers that the network are grooming for larger projects. Or it could open it out wider and use it as the basis of a film competition similar to Channel four's 10/10. Doing this serves two-fold interest: One it allows the network to discover and invest in new talent and secondly it actually advertises and creates further interest in the shows they have on their schedules.

Each time a new show is created so is it's 'After show'. Perhaps at a later date the 'After show' can be used as a way of advertising forthcoming shows.

It can also be expanded to larger, more detailed shows. For example think of all the different stories revolving around Antiques Road show...
What did they do with that painting after it was pronounced a fake and how did they deal with the embarrassment with their friends and neighbours? What did she do with the pot that she used to keep pens in that turned out to be Ming dynasty? How sick was the person that sold that penholder to her at a boot fair when she saw it go for £3000? Who sold what, why and to who and was anyone robbed?

If you start to look into it many of these shows have enormous material potential. So does the format, if a network is selling shows all over the world then what effect do their shows have on the many local cultures. What stories can be found there? Could the format be franchised and sold on to other networks?

Once there have been a few seasons of these films, then perhaps it could be come centrepiece of a film festival especially if it has been used to promote and discover new talent. Essentially it uses the very product of a network as a subject matter to create new blood and promote further interest in its own product.

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