

UNIBET

MPU/viral ad

'Unpredictable can'

Open on a young man approaching an old and battered drinks dispenser in a car park. As he rummages around for a coin he looks back at his Great Dane to who sits panting in the driver's seat of his cabriolet.

In among the usual pocket debris he finds a coin. He puts it in the slot.

Nothing happens.

He looks back at the dog who cocks his head to one side.

The lad bangs and kicks the machine and then looks round the back to see if the machine is plugged in.

While he is distracted round the back of the machine, the dispenser dispenses the can a full velocity.

The dog sees it coming, licks his lips in anticipation, and makes a leap for it. He succeeds in catching it but in doing so he releases the handbrake.

The lad re-emerges from behind the machine looking puzzled, while behind him the car and dog with can role towards him.

Without knowing the lad steps aside at the last moment, the car hits the machine, the boot of the car opens and the machine spits out loads of cold tins into the boot.

The lad can't believe his luck catches the last can closes the boot. He goes to get in the car and is amazed the dog already has a can in his mouth.

Cut to the car driving off the two of them can in hand.

[Unibet logo] Make more of it